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## CENTARA HOTELS & RESORTS

Central Plaza Hotel Public Company Limited

## **FACT SHEET Q3/2023**

A leader in Thailand-based hotel chain and Thailand's chain restaurant industry

### **HOTEL BUSINESS**

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# To be the leading global hospitality group of Thai origin

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To provide locally relevant, Thai-inspired experiences in each of our global destinations, delighting guests through a blend of innovation, authentic family values and the unique passion of Centara's people, whilst maintaining a commitment to sustainability.

#### **FOOD BUSINESS**

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To be the #1 restaurant business in Thailand in the hearts of our consumers, leading with innovations and delivering value-for-money for all occasions.

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To deliver delicious and affordable meals to all our customers and always provide our service warmly from our hearts. We strive to create product innovations and store experiences that respond to our customers' ever-evolving lifestyles to provide a truly memorable dining experience. All this supports and serves as CRG's long-term commitment to the community around us and our unwavering commitment to sustainable growth.

## **Hotel Business**





**C** FOOD REVENUE BREAKDOWN









