SET ESG Rating of A

Neutral • Maintained

Price as of 30 Jan 2024	43.25
12M target price (Bt/shr)	49.50
Unchanged/Revised up(down)(%)	Unchanged
Upside/downside (%)	14.5

Key messages

เรากาควา CENTEL จะรายงานกำไรสุทธิใน 4Q66F อยู่ที่ 432 ล้านบาท (-13% YoY แต่ +486% QoQ) โดยที่การฟื้นตัวของ โรงแรมในประเทศไทยจะเป็นปัจจัยหนุนหลัก โดยเฉพาะ โรงแรมในประเทศไทยจะเป็นปัจจัยหนุนหลัก โดยเฉพาะ โรงแรมในต่างจังหวัดซึ่งมีการเติบโตแข็งแกรง YoY ส่วน หนึ่งเป็นเพราะการฟื้นตัวข้ากวาเมื่อเทียบกับกลุ่มโรงแรมอื่น ๆ ในพอร์ต ขณะที่ โรงแรมใหม่ในญี่ปุ่นมีผลการดำเนินงาน นาประทับใจด้วยอัตราการเข้าพัก (occupancy rate) สูงที่ 77% แต่อย่างไรก็ตาม การเพิ่มขึ้นของคอกเบี้ยจายไปกดดันผล กำไรใหลดลง YoY ส่วนธุรกิจร้านอาหารมีอัตราการเติบโต ของรายได้ในสาขาเดิม (SSSG) เป็นเฉขต่ำหลักเดียวเนื่องจาก อุปสงค์การบริโภคไม่สูงมาก ทั้งนี้ เราลาดกำไรสุทธิของ CENTEL ยังเติบโตตอเนื่อง QoQ ใน 1Q67F หนุนจากเป็น ช่วง high season ของธุรกิจโรงแรมในประเทศไทย มัลดีฟส์ และคูไบ

Trading data

Mkt cap (Btmn/US\$mr	1)	58,38	8/1,460		
Outstanding shares (m	n)		1,350		
Foreign ownership (mr	1)		123		
3M avg. daily trading (mn)		3		
52-week trading range	(Bt)	41	41.0-57.5		
Performance (%)	3M	6M	12M		
Absolute	-4.9	-4.9	-16.8		
Relative	-4.4	5.9	12.2		

Quarterly EPS

EPS	Q1	Q2	Q3	Q4
2021	(0.35)	(0.45)	(0.60)	0.11
2022	(0.03)	0.02	(0.06)	0.37
2023	0.47	0.09	0.05	NA

Share price chart



Source: SET

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COMPANY UPDATE

Thailand

Central Plaza Hote (CENTEL.BK/CENTEL TB)*

ประมาณการกำไร 4Q66F: การฟื้นตัวของโรงแรมในไทย

Event

ประมาณการกำไร 4066F

Impac

คาดกำไรใน 4066F ลดลง YoY แต่เติบโตกาวกระโดด OoO

เรากาควา CENTEL จะรายงานกำไรสุทธิใน 4Q66F อยู่ที่ 432 ล้านบาท (-13% YoY แต่ +486% QoQ) คานรายได้ คาดเพิ่มขึ้น 12% YoY และ 11% QoQ อยู่ที่ 5.8 พันลานบาท บัจจัยหนุนหลักมาจากการฟื้นตัว ของธุรกิจโรงแรม ในขณะที่ รายได้จากธุรกิจร้านอาหารนาจะเติบโตทั้ง YoY และ QoQ เป็นเลขหลัก เดียวกลาง ๆ สำหรับสัดสวนคาใช้จายในการขายและบริหาร (SG&A) ต่อยอดขายนาจะเพิ่มขึ้น 2.0ppts YoY อยู่ที่ 33.9% เนื่องจากมีรายการตั้งสำรองการปิดรานอาหารหลายแห่ง แต่ลดลง 1.6ppts QoQ ตาม การเพิ่มขึ้นของรายได้ นอกจากนั้น เราคาดรายจายดานดอกเบี้ยเพิ่มขึ้นตอเนื่อง 4% QoQ อยู่ที่ 291 ลาน บาท โดยพุ่งขึ้น 51% YoY ทั้งนี้ คาดว่า CENTEL อาจมีบันทึกกำไรพิเสษที่เกิดขึ้นเพียงครั้งเดียวของ รายการกลับการดอยคาโรงแรมในไตรมาสนี้ ซึ่งเรายังไม่ไดรวมไว้ในประมาณการกำไรของเรา

ฐรกิจโรงแรม: คาด RevPar เติบโต 21% YoY และ 23% QoQ

รายได้ตอหองต่อคืน (RevPar) คาดเติบโต 21% YoY และ 23% QoQ อยู่ที่ 3,775 บาทปัจจัยหนุนหลักมา จาก รายได้เฉลี่ยตอวัน (ADR) เพิ่มขึ้น 13% YoY และ 19% QoQ ในแง occupancy rate คาดดีขึ้นอยู่ที่ 71% (+5ppts YoY และ +3ppts QoQ) โดยโรงแรมในไทยจะเป็นตัวหนุนหลักของการโตบโต RevPar โดยเฉพาะ โรงแรมในต่างจังหวัด (+20% YoY) ส่วนหนึ่งเนื่องจากการฟื้นตัวที่ตามหลังกลุ่มโรงแรมอื่น ๆในพอร์ต ส่วนทางกับโรงแรมในมัลดีฟส์ที่มี RevPar ลดลง 5% ตามการลดลงของ ADR เนื่องจากสภาพ การแข่งขันรุนแรงขึ้น ส่วนโรงแรมใหม่ในญี่ปุ่นมีผลการคำเนินงานนาประทับใจค่วย occupancy rate สูง อยู่ที่ 77% (+10ppts QoQ) ซึ่งนาจะช่วยใหมีการรับรูส่วนแบ่งขาดทุนนอยลง เมื่อร่วมกับกำไรจากโรงแรมที่ดูใบมีกำไร ส่วนแบ่งกำไรจากโรงแรมร่วมทุน (JV) จะพลิกเป็นกำไรอยู่ที่ 12 ล้านบาทจากขาดทุนสุทธิที่ 55 ล้านบาทใน 3Q66

ฐรกิจร้านอาหาร : คาด SSS โตเป็นเลขต่ำหลักเดียว

ยอคขายสาขาเดิม (SSS: same store sales) น่าจะเพิ่ม 2% YoY เนื่องจากอุปสงค์การบริโภคไม่สูงมากนัก แต่อย่างไรก็ดี อัตราการเติบโตของรายได้ในสาขาเดิม (SSSG) เร่งตัวเพิ่มขึ้นจาก 0% ใน 3Q66 ขณะที่ อัตราการเติบโตของยอคขายโดยรวมทุกสาขา (total system sale growth :TSSG) กาดเพิ่มขึ้น 5% YoY

กำไรสุทธินาจะเพิ่มขึ้นต่อเนื่อง QoQ ใน 1Q67F

เรากาดกำไรของ CENTEL จะดีต่อเนื่อง QoQ ใน 1Q67F ด้วยแรงหนุนจากช่วงฤคูการท่องเที่ยว (high season) ของธุรกิจโรงแรมในประเทศไทย มัลดีฟสและคูไบ แต่อยางไรก็ตาม การเพิ่มขึ้นของภาระ ดอกเบี้ยจายนาจะเป็นอุปสรรคในการเติบโตเทียบ YoY

Valuation & action

เราคงคำแนะนำ "ถือ" หุ้น CENTEL ประเมินราคาเป้าหมายปี 2567 ที่ 49.50 บาท (อิงจากการ de-rated EV/EBITDA อยูที่ 13.9x หรือเทากับคาเฉลี่ยระยะยาว)

Risks

ความไม่สงบทางการเมือง ภาวะเศรษฐกิจโลกชะลอตัว

Key financials and valuations

	Dec - 19A	Dec - 20A	Dec - 21A	Dec - 22A	Dec - 23F	Dec - 24F
Revenue (Btmn)	20,623	12,893	11,197	17,488	21,411	24,432
Gross Profit (Btmn)	8,434	4,056	3,584	6,994	8,949	10,252
SG&A (Btmn)	6,828	5,831	5,075	6,400	7,306	7,722
Net Profit (Btmn)	1,744	-2,775	-1,733	398	1,270	1,972
Normalized Profit (Btmn)	1,722	-1,550	-1,733	398	1,270	1,972
EPS (Bt)	1.29	(2.06)	(1.28)	0.29	0.94	1.46
DPS (Bt)	0.00	0.00	0.00	0.00	0.00	0.00
EPS Growth (%)	(19.9)	(259.1)	(37.5)	(123.0)	219.1	55.3
P/E (X)	19.3	NM	NM	170.4	46.5	29.6
P/B (X)	2.5	3.2	2.3	3.7	3.0	2.7
EV/EBITDA (X)	9.5	15.9	30.7	20.1	14.9	12.7
Net Debt to Equity (%)	81	219	145	138	153	155
Dividend Yield (%)	0.0	0.0	0.0	0.0	0.0	0.0
Return on Average Equity (%)	13.1	-23.5	-12.4	2.2	6.6	9.4





Figure 1: CENTEL's 4Q23F earnigs preview

Bt mn	4Q23F	4Q22	YoY %	3Q23	QoQ %	2023F	2022	YoY %
Revenue	5,797	5,192	11.7	5,208	11.3	21,588.7	17,487.7	23.5
Cost of Service	(3,373)	(3,021)	11.6	(3,121)	8.1	(12,587.4)	(10,493.7)	20.0
SG&A	(1,965)	(1,658)	18.5	(1,850)	6.2	(7,414.0)	(6,399.9)	15.8
Operating Profit	704	678	3.9	377	86.8	2,357.3	1,128.4	108.9
Operating EBITDA	1,531	1,442	6.2	1,177	30.1	5,474.5	4,261.0	28.5
Share of profit (loss)	12	23	(46.6)	(55)	NM	(59.5)	(43.6)	36.6
Interest Expense	(291)	(193)	51.0	(280)	3.8	(1,029.9)	(726.3)	41.8
Tax Expense	(58)	(65)	(9.8)	(56)	5.1	(279.3)	(137.8)	102.6
Net Profit	432	498	(13.1)	74	486.1	1,255.8	398.1	NM
Normalized Profit	432	498	(13.1)	74	486.1	1,255.8	398.1	NM
EPS (Bt)	0.32	0.37	(13.1)	0.05	486.1	0.93	0.29	NM
Percent	4Q23F	4Q22	YoY %	3Q23	QoQ %	2023F	2022	YoY %
Gross margin	41.8	41.8	0.0	40.1	1.7	41.7	40.0	1.7
SG&A/sales	33.9	31.9	2.0	35.5	(1.6)	34.3	36.6	(2.3)
Net profit margin	7.5	9.6	(2.1)	1.4	6.0	5.8	2.3	3.5

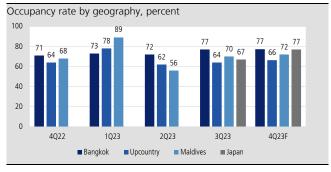
Source: Company data, KGI Securities Research

Figure 2: Key assumptions

												4Q23F % cl	hange
Our assumption	2019	2020	2021	2022	2023F	2024F	4Q22	1Q23	2Q23	3Q23	4Q23F	YoY	QoQ
Revenue (Bt mn)	20,623	12,893	11,197	17,488	21,657	24,432	5,192	5,526	5,057	5,208	5,797	12	11
Hotel operations	8,439	2,855	2,070	5,935	9,197	11,303	2,090	2,516	1,892	2,154	2,548	22	18
Food and beverage	12,184	10,037	9,127	11,553	12,460	13,129	3,101	3,010	3,166	3,054	3,249	5	6
Hotel (Owned and le	eased hotels)											
Hotel rooms	4,476	4,444	4,444	4,444	4,959	5,104	4,444	4,444	4,444	4,959	4,959	12	0
Occupancy (%)	77	27	18	48	70	72	66	77	65	68	71	5	3
ADR (Bt/night)	4,477	4,149	4,322	4,585	4,758	5,290	4,728	5,223	4,314	4,505	5,351	13	19
RevPar (Bt/night)	3,456	1,134	772	2,219	3,326	3,822	3,122	4,025	2,792	3,063	3,775	21	23
Food													
SSSG (% YoY)	-5.1	-22.0	-14.0	20.0	5.0	2.0	12.0	8.0	5.0	0.0	2.0		
TSSG (% YoY)	2.4	-17.6	-9.1	26.6	7.9	5.4	17.0	15.1	9.4	3.9	4.8		

Source: Company data, KGI Securities Research

Figure 3: Hotel business occupancy rate



Source: Company data, KGI Securities Research

Figure 4: Food business performance

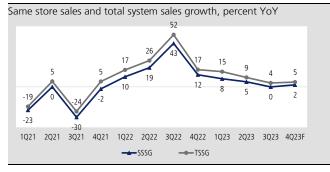




Figure 5: Company profile

Central Plaza Hotel (CENTEL) operates and manages a chain of hotels and resorts across Thailand and abroad. Their hotel in Thailand are located in major tourist destinations such as Bangkok, Hua Hin, Krabi, Pattaya, Samui, Koh Chang, Phuket, Rayong, Trat, Hat Yai, Chiang Mai, Mae Sot, Khon Kaen and Udon. CENTEL also has expertise in beachfront hotel management. The company is also a pioneer in quick service restaurants (QSR) in Thailand, owning more than 12 food franchise brands.

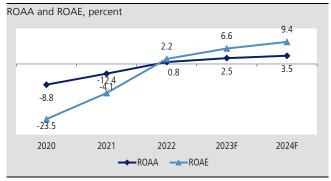
Source: Company data

Figure 7: Gross profit



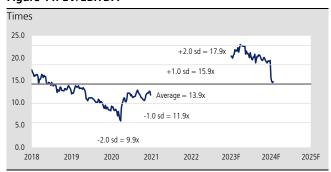
Source: Company data, KGI Securities Research

Figure 9: Company ROAA and ROAE



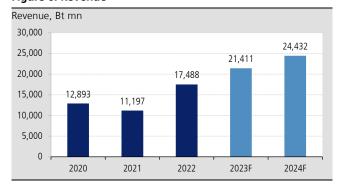
Source: Company data, KGI Securities Research

Figure 11: EV/EBITDA



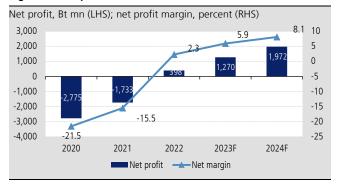
Source: Company data, KGI Securities Research

Figure 6: Revenue



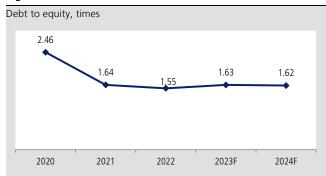
Source: Company data, KGI Securities Research

Figure 8: Net profit



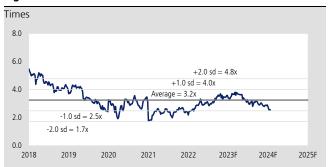
Source: Company data, KGI Securities Research

Figure 10: D/E



Source: Company data, KGI Securities Research

Figure 12: PBV





Quarterly Income Statement

Bt mn	MAR-21A	JUN-21A	SEP-21A	DEC-21A	MAR-22A	JUN-22A	SEP-22A	DEC-22A	MAR-23A	JUN-23A	SEP-23A
Income Statement (Bt mn)											
Revenue	2,678	2,563	2,307	3,649	3,678	4,189	4,430	5,192	5,526	5,057	5,208
Cost of Services	(1,813)	(1,849)	(1,758)	(2,194)	(2,285)	(2,519)	(2,669)	(3,021)	(3,049)	(3,045)	(3,121)
Gross Profit	865	714	549	1,455	1,392	1,671	1,760	2,171	2,477	2,012	2,088
Operating Expenses	(1,276)	(1,297)	(1,256)	(1,246)	(1,413)	(1,619)	(1,710)	(1,658)	(1,837)	(1,762)	(1,850)
Other incomes	73	96	86	62	170	104	95	165	275	111	140
Operating Profit	(339)	(487)	(621)	272	150	156	145	678	915	361	377
Depretiation of Fixed assets	810	816	847	694	767	807	793	765	721	769	800
Operating EBITDA	472	329	226	966	917	963	938	1,442	1,636	1,130	1,177
Non-Operating Income	23	31	31	37	34	46	48	66	62	82	68
Interest Income	19	27	28	33	30	42	44	62	59	79	64
Other Non-op Income	4	3	4	4	4	4	4	4	4	4	4
Non-Operating Expenses	(165)	(172)	(214)	(167)	(172)	(177)	(184)	(193)	(186)	(273)	(280)
Interest Expenses	(165)	(172)	(214)	(167)	(172)	(177)	(184)	(193)	(186)	(273)	(280)
Other Non-Op Expenses	-	-	-	-	-	-	-	-	-	-	-
Net investment income/(loss)	(9)	(13)	(17)	(25)	-	(18)	(48)	23	(27)	10	(55)
Pre-tax Profit	(490)	(641)	(820)	116	11	6	(39)	574	765	180	110
Current Taxation	9	7	(12)	74	(35)	12	(51)	(65)	(84)	(81)	(56)
Minorities	5	28	29	(38)	(21)	3	12	(11)	(52)	22	20
Extraordinary items	-	-	-	-	-	-	-	-	-	-	-
Net Profit	(476)	(606)	(803)	152	(44)	22	(78)	498	629	121	74
EPS (Bt)	(0.35)	(0.45)	(0.60)	0.11	(0.03)	0.02	(0.06)	0.37	0.47	0.09	0.05
Margins (%)											
Gross Profit Margin	32.3	27.9	23.8	39.9	37.9	39.9	39.7	41.8	44.8	39.8	40.1
Operating EBIT Margin	(12.6)	(19.0)	(26.9)	7.5	4.1	3.7	3.3	13.1	16.6	7.1	7.2
Operating EBITDA Margin	17.6	12.8	9.8	26.5	24.9	23.0	21.2	27.8	29.6	22.3	22.6
Net Profit Margin	(17.8)	(23.7)	(34.8)	4.2	(1.2)	0.5	(1.8)	9.6	11.4	2.4	1.4
Growth (% YoY)											
Revenue Growth	(40.4)	14.1	(23.0)	15.6	37.3	63.5	92.0	42.3	50.3	20.7	17.6
Operating Profit Growth	(363.7)	NM	NM	NM	NM	NM	NM	149.0	510.1	132.2	159.5
Operating EBITDA Growth	(52.0)	(19.0)	640.1	101.3	94.4	192.6	315.3	49.2	78.3	17.4	25.4
Net Profit Growth	NM	226.8	NM	446.8	NM						

Source: KGI Securities Research





Balance Sheet

As of 31 Dec (Bt mn)	2020	2021	2022	2023F	2024F
Total Asset	35,350.1	48,592.5	48,165.6	53,679.8	58,740.5
Current Asset	4,405.8	5,732.2	6,314.6	5,003.5	5,023.9
Cash and ST Investment	2,733.7	3,354.4	3,136.6	2,078.9	1,576.8
Inventories	781.7	747.8	1,023.9	1,070.6	1,221.6
Account Recievable	514.4	801.4	1,227.4	1,284.7	1,465.9
Others	376.0	828.6	926.6	569.4	759.6
Non-Current Assets	30,944.4	42,860.4	41,851.0	48,676.3	53,716.5
LT investment	2,742.9	3,920.6	4,564.9	4,686.1	4,686.1
Net Fixed Assets	26,464.2	37,194.4	35,339.5	42,032.3	46,981.9
Others	1,737.3	1,745.4	1,946.6	1,957.9	2,048.5
Total Liabilities	25,134.6	30,160.9	29,274.9	33,305.7	36,313.0
Current Liabilities	7,797.9	9,664.1	11,167.0	8,675.8	8,059.2
Account Payable	1,873.0	2,669.3	3,459.8	3,211.7	3,664.8
ST Borrowings	3,899.5	4,711.6	6,515.5	4,265.0	3,165.0
Others	2,025.4	2,283.2	1,191.8	1,199.1	1,229.3
LT Liabilities	17,336.7	20,496.7	18,107.8	24,629.9	28,253.8
Long-term Debts	7,687.4	10,577.9	9,293.5	10,000.0	15,000.0
Others	9,649.3	9,918.9	8,814.3	14,629.9	13,253.8
Sharholder's Equity	10,215.6	18,431.7	18,890.7	20,374.1	22,427.5
Common Stock	1,350.0	1,350.0	1,350.0	1,350.0	1,350.0
Capital Surplus	970.0	970.0	970.0	970.0	970.0
Retained Earnings	7,541.0	5,807.8	6,205.9	7,476.1	9,448.5
Other components	354.5	10,303.8	10,364.8	10,578.0	10,659.0

Source: KGI Securities Research

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Year to 31 Dec (Bt mn)	2020	2021	2022	2023F	2024F
Forecast Drivers	2020	2021	2022	20231	20241
Growth (% YoY)					
Sales	52.8	(13.2)	56.2	22.4	14.1
OP	(173.2)	(22.8)	(196.1)	113.8	37.8
EBITDA	(53.8)	5.0	113.8	29.8	20.9
NP	(188.9)	11.8	(123.0)	219.1	55.3
EPS	(259.1)	(37.5)	(123.0)	219.1	55.3
Profitabilitiy (%)	(233.1)	(57.5)	(125.0)	21311	55.5
Gross Profit Margin	31.5	32.0	40.0	41.8	42.0
Operating Margin	(11.8)	(10.5)	6.5	11.3	13.6
Operating EBITDA Margin	14.7	17.8	24.4	25.8	27.4
Net Profit Margin	(12.0)	(15.5)	2.3	5.9	8.1
ROAA	(8.8)	(4.1)	0.8	2.5	3.5
ROAE	(23.5)	(12.4)	2.2	6.6	9.4
Stability		, ,			
Gross Debt/Equity (%)	246.0	163.6	155.0	163.5	161.9
Net Debt/Equity (%)	219.3	145.4	138.4	153.3	154.9
Interest coverage (x)	2.8	2.8	5.9	5.4	5.8
Interest & ST Debt Coverage (x)	(0.3)	(0.2)	0.2	0.5	0.8
Cash Flow Interest Coverage (x)	2.0	3.0	5.8	4.0	4.7
Cash Flow/Interest & ST Debt (x)	0.3	0.4	0.6	0.8	1.3
Current Ratio (x)	0.6	0.6	0.6	0.6	0.6
Quick Ratio (x)	0.4	0.4	0.4	0.4	0.4
Net Debt (Bt mn)	22,400.9	26,806.4	26,138.2	31,226.8	34,736.2
Per Share Data (bt)					
EPS	(2.1)	(1.3)	0.3	0.9	1.5
CFPS	1.0	1.6	3.1	3.1	4.0
BVPS	7.6	13.7	14.0	15.1	16.6
SPS	9.6	8.3	13.0	15.9	18.1
EBITDA/Share	1.4	1.5	3.2	4.1	5.0
DPS	0.00	0.00	0.00	0.00	0.00
Activity					
Asset Turnover (x)	0.4	0.3	0.4	0.4	0.4
Day Recievables	18.1	21.4	21.2	21.4	20.5
Day Inventories	34.1	36.7	30.8	30.7	29.5
Day Payable	94.3	109.4	103.9	97.3	87.6
Cash Cycle	(42.1)	(51.3)	(51.9)	(45.3)	(37.5)

Source: KGI Securities Research

Profit & Loss

Year to 31 Dec (Bt mn)	2020	2021	2022	2023F	2024F
Revenue	12,893	11,197	17,488	21,411	24,432
Cost of Goods Sold	(8,837)	(7,613)	(10,494)	(12,462)	(14,180)
Gross Profit	4,056	3,584	6,994	8,949	10,252
Operating Expenses	(5,831)	(5,075)	(6,400)	(7,306)	(7,722)
Other Income	253	317	534	770	795
Operating Profit	(1,522)	(1,174)	1,128	2,413	3,325
Depreciation of Fixed Asset	3,421	3,167	3,133	3,117	3,360
Operating EBITDA	1,899	1,993	4,261	5,530	6,685
Non-Operating Income	1,328	121	194	304	304
Interest Income	89	107	179	290	290
Other Non-op Income	1,239	14	14	14	14
Non-Operating Expenses	(669)	(718)	(726)	(1,030)	(1,161)
Interest Expenses	(669)	(718)	(726)	(1,030)	(1,161)
Other Non-Op Expenses	0	0	0	0	0
Net investment income/(loss)	(21)	(64)	(44)	(72)	29
Pre-tax Profit	(883)	(1,835)	552	1,615	2,498
Current Taxation	435	78	(138)	(304)	(444)
Minorities	123	24	(16)	(42)	(81)
Extraordinary items	(1,225)	0	0	0	0
Net Profit	(1,550)	(1,733)	398	1,270	1,972
EPS (Bt)	(2.06)	(1.28)	0.29	0.94	1.46

Source: KGI Securities Research

Cash Flow

Year to 31 Dec (Bt mn)	2020	2021	2022	2023F	2024F
Operating Cash Flow	1,347.6	2,134.8	4,198.6	4,158.4	5,457.0
Profit before tax	(3,332.8)	(1,834.9)	552.3	1,615.4	2,497.7
Depreciation and Amortizatic	3,421.1	3,167.5	3,132.6	3,117.2	3,360.4
Change in Working Capital	(386.4)	440.0	19.9	(270.5)	43.2
Others	1,645.8	362.3	493.9	(303.7)	(444.3)
Investment Cash Flow	(2,629.0)	(3,397.5)	(1,798.2)	(9,585.5)	(8,470.0)
Net CAPEX	(1,978.2)	(1,702.2)	(1,160.4)	(9,810.0)	(8,310.0)
Change in LT Investment	(20.3)	(1,301.2)	(609.9)	(121.2)	0.0
Change in Other Assets	(630.5)	(394.0)	(27.9)	345.8	(160.0)
Free Cash Flow	(630.6)	432.6	3,038.2	(5,651.6)	(2,853.0)
Financial Cash Flow	1,947.6	1,727.9	(2,515.7)	4,369.3	2,510.9
Change in Share Capital	0.0	0.0	0.0	171.7	0.0
Net Change in Debt	1,974.2	1,727.9	(2,515.7)	4,197.6	2,510.9
Change in other LT Liab.	(26.7)	0.0	0.0	0.0	0.0
Net Cash Flow	710.0	620.7	(217.8)	(1.057.7)	(502.1)

Source: KGI Securities Research

Rates of Return on Invested Capital

Year	1-	Cost of Goods Sold		Depreciation	١.	Op. Expenses	_ Operating
rear	1-	Revenue	+ -	Revenue	- + -	Revenue	- = Margin
2020		68.5%		0.0%		45.2%	-13.8%
2021		68.0%		0.0%		45.3%	-13.3%
2022		60.0%		0.0%		36.6%	3.4%
2023F		58.2%		0.0%		34.1%	7.7%
2024F		58.0%		0.0%		31.6%	10.4%
Year	1/	Working Capital		Net PPE		Other Assets	Capital
rear	1/	Revenue	+ -	Revenue	- + -	Revenue	Turnover
2020		-0.26		2.05		0.35	0.5
2021		-0.35		3.32		0.51	0.3
2022		-0.28		2.02		0.37	0.5
2023F		-0.17		1.96		0.31	0.5
2024F		-0.12		1.92		0.28	0.5
Year		Operating	х	Capital	х	Cash	Afer-tax Return
ı eai		Margin	^	Turnover	^	Tax Rate	on Inv. Capital
2020		-13.8%		0.5		13.1	-0.8
2021		-13.3%		0.3		4.4	-0.2
2022		3.4%		0.5		23.1	0.4
2023F		7.7%	0.5 18.0		0.7		
2024F		10.4%	0.5 18.0 0.		0.9		

Source: KGI Securities Research



Central Plaza Hotel - Recommendation & target price history



Date	Rating	Target	Price
14-Nov-23	Neutral	49.50	42.50
14-Sep-23	Outperform	56.00	47.75
27-Jul-23	Neutral	50.00	46.50
28-Feb-23	Neutral	58.00	56.50

Source: KGI Securities Research



Company's ESG details

Environment

- > CENTEL implemented its Wildlife Conservation program. For example, Centara Grand Beach Resort & Villas Krabi, nestled within its own bay where nature trails and limestone islands are abundant, is home to over 300 monkeys. Centara West Bay Hotel & Residences Doha managed to grow its own organic herbs and vegetables in their garden at the beginning of 2020.
- > The company manages waste products systematically and in accordance with all rules and regulations. The company set an annual target for waste and energy reduction.
- COSI Krabi Ao Nang Beach, the newly opened lifestyle hotel, reused 100% of its treated wastewater or around 330 cubic metres for back-of house toilets. Organic waste was also used to make bio-fermented water to reduce odors and grease clogging the drain, especially in the kitchen area and toilets.

Social

- > The company has collaborated with the Central Group to conduct social activities under the Central Tam project including: provided money and medical supplies essential to treating COVID-19 patients.
- In 2020, the company's employees participated in the Better Business for Children advanced course organized by the UNICEF Thailand
- > The company emphasizes creating jobs and careers for the community.

Governance

> CENTEL received annual "Excellent" CG scoring From Thai Institute of Directors Association (IOD).

Climate Management (Being the subset of Environment)

> The greenhouse gas reduction activities include, back-of-house system and equipment upgrades, LED lighting replacements, and waste segregation for recycling. In 2020, the two properties reduced greenhouse gas emissions by 3,273,181 kilograms of carbon dioxide equivalents.



SET ESG Ratings

Stock	Company name	SET ESG Ratings	Stock	Company name	SET ESG Ratings
ADVANC	ADVANCED INFO SERVICE	AAA	KTC	KRUNGTHAI CARD	AAA
AMATA	AMATA CORPORATION	AAA	LH	LAND AND HOUSES	Α
AOT	AIRPORTS OF THAILAND	Α	MAJOR	MAJOR CINEPLEX GROUP	AA
AP	AP (THAILAND)	AA	MEGA	MEGA LIFESCIENCES	Α
BAFS	BANGKOK AVIATION FUEL SERVICES PCL.	AA	MINT	MINOR INTERNATIONAL	AA
BAM	BANGKOK COMMERCIAL ASSET MANAGEMEN	AA	MTC	MUANGTHAI CAPITAL	Α
BANPU	BANPU	AAA	OR	PTT OIL AND RETAIL BUSINESS	AAA
BBGI	BBGI	AA	ORI	ORIGIN PROPERTY	AA
BBL	BANGKOK BANK	AA	OSP	OSOTSPA	AA
BCH	BANGKOK CHAIN HOSPITAL	AA	PLANB	PLAN B MEDIA	AA
BCP	BANGCHAK CORPORATION	AAA	PSH	PRUKSA HOLDING	BBB
BCPG	BCPG	AA	PTT	PTT	AAA
BDMS	BANGKOK DUSIT MEDICAL SERVICES	AA	PTTEP	PTT EXPLORATION AND PRODUCTION	AAA
BEM	BANGKOK EXPRESSWAY AND METRO	AA	PTTGC	PTT GLOBAL CHEMICAL	AAA
BGRIM	B.GRIMM POWER	AAA	RATCH	RATCH GROUP	AA
BPP	BANPU POWER	AAA	RBF	R&B FOOD SUPPLY	BBB
BTS	BTS GROUP HOLDINGS	AA	SAK	SAKSIAM LEASING	Α
CBG	CARABAO GROUP	Α	SAPPE	SAPPE	BBB
CENTEL	CENTRAL PLAZA HOTEL	Α	SAT	SOMBOON ADVANCE TECHNOLOGY	AA
CK	CH. KARNCHANG	Α	SAWAD	SRISAWAD CORPORATION	BBB
CKP	CK POWER	AAA	SCB	SCB X	AA
COM7	COM7	Α	SCC	THE SIAM CEMENT	AAA
CPALL	CP ALL	AAA	sccc	SIAM CITY CEMENT	AA
CPAXT	CP AXTRA	AAA	SCGP	SCG PACKAGING	AAA
CPF	CHAROEN POKPHAND FOODS	AAA	SHR	S HOTELS AND RESORTS	Α
CPN	CENTRAL PATTANA	AA	SICT	SILICON CRAFT TECHNOLOGY	Α
EGCO	ELECTRICITY GENERATING	AA	SMPC	SAHAMITR PRESSURE CONTAINER	AA
ERW	THE ERAWAN GROUP	Α	SNC	SNC FORMER	Α
GFPT	GFPT	BBB	SPALI	SUPALAI	AA
GLOBAL	SIAM GLOBAL HOUSE	AA	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION	Α
GPSC	GLOBAL POWER SYNERGY	AA	STGT	SRI TRANG GLOVES (THAILAND)	AAA
GULF	GULF ENERGY DEVELOPMENT	AA	TCAP	THANACHART CAPITAL	Α
HANA	HANA MICROELECTRONICS	AA	TFG	THAIFOODS GROUP	Α
HENG	HENG LEASING AND CAPITAL	Α	THCOM	THAICOM	AAA
HMPRO	HOME PRODUCT CENTER	AA	TISCO	TISCO FINANCIAL GROUP	AAA
INTUCH	INTOUCH HOLDINGS	AA	TOP	THAI OIL	AAA
IRPC	IRPC	AA	TTB	TMBTHANACHART BANK	AA
IVL	INDORAMA VENTURES	AA	UBE	UBON BIO ETHANOL	Α
KBANK	KASIKORNBANK	AAA	VGI	VGI	AA
KEX	KERRY EXPRESS (THAILAND)	BBB	WHA	WHA CORPORATION	AAA
KKP	KIATNAKIN PHATRA BANK	BBB	WHAUP		AAA
KTB	KRUNG THAI BANK	AAA	ZEN	ZEN CORPORATION GROUP	AA

Source: www.setsustainability.com

Disclaimer: The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by the relevant institution as disclosed by the Office of the Securities and Exchange Commission, is made in order to comply with the policy and sustainable development plan for the listed companies. The relevant institution made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI)does not confirm, verify, or certify the accuracy and completeness of the assessment result.



Corporate Governance Report of Thai Listed Companies

Companies with Excellent CG Scoring

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	GLOBAL	SIAM GLOBAL HOUSE	RATCH	RATCH GROUP
ADVANC	ADVANCED INFO SERVICE	GPSC	GLOBAL POWER SYNERGY	RBF	R&B FOOD SUPPLY
AMA	AMA MARINE	GULF	GULF ENERGY DEVELOPMENT	SAT	SOMBOON ADVANCE TECHNOLOGY
AMATA	AMATA CORPORATION	HANA	HANA MICROELECTRONICS	SCB	SCB X
ANAN		HENG		scc	THE SIAM CEMENT
AOT		HMPRO		sccc	SIAM CITY CEMENT
AP	,	INTUCH		SCGP	SCG PACKAGING
BAFS		IRPC	-		SEAFCO
BAM	BANGKOK COMMERCIAL ASSET MANAGEMEN			SHR	S HOTELS AND RESORTS
BANPU		KBANK		SICT	SILICON CRAFT TECHNOLOGY
BBL		KCE		SMPC	SAHAMITR PRESSURE CONTAINER
BCP		KEX	,	SNC	SNC FORMER
BCPG		KKP		SPALI	SUPALAI
BDMS		KTB		SPRC	STAR PETROLEUM REFINING
BEM		KTC		STEC	SINO-THAI ENGINEERING AND CONSTRUCTION
BGRIM		LPN		STGT	SRI TRANG GLOVES (THAILAND)
BPP		MAJOR		SUN	SUNSWEET
BTS		MBK		SVI	SVI
CENTEL		MINT		TACC	T.A.C. CONSUMER
CK		MTC		TCAP	THANACHART CAPITAL
CKP	CK POWER	OR			THAICOM
COM7	COM7	ORI		TISCO	TISCO FINANCIAL GROUP
CPALL	CP ALL	OSP		TKN	TAOKAENOI FOOD & MARKETING
CPAXT		PLANB		TOP	THAI OIL
CPF		PSH		TTB	TMBTHANACHART BANK
CPN		PTG		TU	THAI UNION GROUP
DELTA	,	PTT	• • •	VGI	VGI
		PTTEP		WHA	WHA CORPORATION
EGCO		PTTGC		_	WHA UTILITIES AND POWER
GFPT		PYLON		ZEN	ZEN CORPORATION GROUP
GGC	GLOBAL GREEN CHEMICALS	QH	QUALITY HOUSES		



Companies with Very Good CG Scoring

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Stock	Company name	Stock	Company name	Stock	Company name			
AEONTS	AEON THANA SINSAP (THAILAND)	JMT	JMT NETWORK SERVICES	SFT	SHRINKFLEX (THAILAND)			
BCH	BANGKOK CHAIN HOSPITAL	LH	LAND AND HOUSES	SINGER	SINGER THAILAND			
BEC	BEC WORLD	M	MK RESTAURANT GROUP	SMD	SAINTMED			
BH	BUMRUNGRAD HOSPITAL	MEGA	MEGA LIFESCIENCES	SNNP	SRINANAPORN MARKETING			
CBG	CARABAO GROUP	NETBAY	NETBAY	SPA	SIAM WELLNESS GROUP			
CHG	CHULARAT HOSPITAL	PJW	Panjawattana Plastic	TFG	THAIFOODS GROUP			
ERW	THE ERAWAN GROUP	SAK	SAKSIAM LEASING	TIDLOR	NGERN TID LOR			
ESSO	ESSO (THAILAND)	SAPPE	SAPPE	TNP	THANAPIRIYA			
HUMAN	HUMANICA	SAWAD	SRISAWAD CORPORATION	UBE	UBON BIO ETHANOL			
IIG	I&I GROUP	SFLEX	STARFLEX	хо	EXOTIC FOOD			



Companies with Good CG Scoring

Stock	Company name	Stock	Company name	Stock	Company name
AU	AFTER YOU	LPH	LADPRAO GENERAL HOSPITAL	TPCH	TPC POWER HOLDING
EKH	EKACHAI MEDICAL CARE	MENA	MENA TRANSPORT		
JMART	JAYMART GROUP HOLDINGS	SISB	SISB		

Companies classified Not in the three highest score groups

Stock	Company name	Stock	Company name	Stock	Company name
BBGI	BBGI	NTSC	Nutrition SC	TGE	THACHANG GREEN ENERGY
BTG	BETAGRO	PLT	Pilatus Marine		
ITC	i-Tail Corporation	PQS	Premier Quality Starch		

Source: www.thai-iod.com

Disclaimer: The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an assessment of operation and is not based on inside information. The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey result may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI) does not confirm, verify, or certify the accuracy and completeness of such survey result.



Anti-corruption Progress Indicator

Level 5: Extended

Stock	Company name	Stock	Company name	Stock	Company name
ADVANC	ADVANCED INFO SERVICE	GLOBAL	SIAM GLOBAL HOUSE	QH	QUALITY HOUSES
ANAN	ANANDA DEVELOPMENT	GPSC	GLOBAL POWER SYNERGY	RATCH	RATCHABURI ELECTRICITY GENERATING HOLDING
BBL	BANGKOK BANK	HMPRO	HOME PRODUCT CENTER	ROBINS	ROBINSON DEPARTMENT STORE
BCH	BANGKOK CHAIN HOSPITAL	IRPC	IRPC	SCC	THE SIAM CEMENT
BDMS	BANGKOK DUSIT MEDICAL SERVICES	KBANK	KASIKORNBANK	SIRI	SANSIRI
BIGC	BIG C SUPERCENTER	KCE	KCE ELECTRONICS	SPALI	SUPALAI
CK	CH. KARNCHANG	KKP	KIATNAKIN BANK	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION
DCC	DYNASTY CERAMIC	KTB	KRUNG THAI BANK	TCAP	THANACHART CAPITAL
DELTA	DELTA ELECTRONICS (THAILAND)	LPH	LADPRAO GENERAL HOSPITAL	TISCO	TISCO FINANCIAL GROUP
DRT	DIAMOND ROOFING TILES	PACE	PACE DEVELOPMENT CORPORATION	TMT	THAI METAL TRADE
EGCO	ELECTRICITY GENERATING	PTT	PTT	TOP	THAI OIL
GFPT	GFPT	PTTGC	PTT GLOBAL CHEMICAL		

Level 4: Certified

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	ERW	THE ERAWAN GROUP	SAPPE	SAPPE
AP	ASIAN PROPERTY DEVELOPMENT	GLOW	GLOW ENERGY	SAWAD	SRISAWAD POWER 1979
BA	BANGKOK AIRWAYS	GUNKUL	GUNKUL ENGINEERING	SCB	THE SIAM COMMERCIAL BANK
BANPU	BANPU	ILINK	INTERLINK COMMUNICATION	SCN	SCAN INTER
BCP	THE BANGCHAK PETROLEUM	KTC	KRUNGTHAI CARD	SEAFCO	SEAFCO
ВН	BUMRUNGRAD HOSPITAL	LH	LAND AND HOUSES	SVI	SVI
BJCHI	BJC HEAVY INDUSTRIES	LPN	L.P.N. DEVELOPMENT	TASCO	TIPCO ASPHALT
CBG	CARABAO GROUP	MAKRO	SIAM MAKRO	TKN	TAOKAENOI FOOD & MARKETING
CENTEL	CENTRAL PLAZA HOTEL	MALEE	MALEE SAMPRAN	TMB	TMB BANK
CHG	CHULARAT HOSPITAL	MINT	MINOR INTERNATIONAL	TRT	TIRATHAI
CKP	CK POWER	MODERN	MODERNFORM GROUP	TRUE	TRUE CORPORATION
CPF	CHAROEN POKPHAND FOODS	NOK	NOK AIRLINES	TVO	THAI VEGETABLE OIL
CPN	CENTRAL PATTANA	PTTEP	PTT EXPLORATION AND PRODUCTION		
DTAC	TOTAL ACCESS COMMUNICATION	PYLON	PYLON		

Level 3: Established

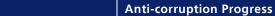
Stoc	k Company name	Stock	Company name	Stock	Company name
BEM	BANGKOK EXPRESSWAY AND METRO	MTLS	MUANGTHAI LEASING	SPRC	STAR PETROLEUM REFINING
CPAL	L CP ALL	SCI	SCI ELECTRIC		

No progress

Stock	Company name	Stock	Company name	Stock	Company name
AOT	AIRPORTS OF THAILAND	BPP	BANPU POWER	FN	FN FACTORY OUTLET
BCPG	BCPG	BTS	BTS GROUP HOLDINGS	TPCH	TPC POWER HOLDING

Source: www.cgthailand.org

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Singapore)	4 Shenton Way #13-01 SGX Centre 2				
		Singapore 068807				
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Thailand

KGI's Ratings

Rating	Definition
Outperform (OP)	The stock's excess return over the next twelve months is ranked in the top 40% of KGI's coverage universe in the related market (e.g. Taiwan)
Neutral (N)	The stock's excess return over the next twelve months is ranked in the range between the top 40% and the bottom 40% of KGI's coverage universe in the related market (e.g. Taiwan)
Under perform (U)	The stock's excess return over the next twelve months is ranked in the bottom 40% of KGI's coverage universe in the related market (e.g. Taiwan).
Not Rated (NR)	The stock is not rated by KGI.
Restricted (R)	KGI policy and/or applicable law regulations preclude certain types of communications, including an investment recommendation, during the course of KGI's engagement in an investment banking transaction and in certain other circumstances.
	Excess return = 12M target price/current price-
Note	When an analyst publishes a new report on a covered stock, we rank the stock's excess return with those of other stocks in KGI's coverage universe in the related market. We will assign a rating based on its ranking. If an analyst does not publish a new report on a covered stock, its rating will not be changed automatically.

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